

Bay of Islands Visitor Map 2025

The Bay of Islands Visitor Map is used extensively at the Bay of Islands isite as a tool to guide holidaymakers on where to eat, play and stay.

The Visitor Map features accommodation, activities and attractions, walking tracks, cycle trails, scenic and heritage highlights, amenities and useful information that is specific to the Bay of Islands.

Distributed throughout the Bay of Islands area and at all VisitorPoint outlets between Auckland and the Top of the North.

- Available in Paihia, Kaitiāia, Ōpononi and Whangārei isites and other local booking offices.
- The Bay of Islands area map on Side A extends from Kāeo to Kaikohe, and from Takou Bay to Oakura. Side B features maps of Kerikeri, Paihia/Waitangi and Russell.
- Adverts are tagged with a grid reference number to identify the business' location on the Bay of Islands area map (Map A).
- The map is A2 size folded to DL, very practical and convenient to carry around.
- Print run 30,000
- The maps will be in circulation in early December 2024.

DISTRIBUTION

- Northland isite Information Centres: Paihia, Kaitiāia, Hokianga.
- Whangārei Information Centres.
- Bay of Islands Airport.
- VisitorPoint Northland Circuit display stands from Auckland to the Far North.
- Available free of charge to all other independent information centres in Northland.
- Available free of charge to all Bay of Islands accommodation providers, cafés, restaurants, retail outlets and other related businesses.



ADVERTISING SPACES ARE LIMITED

ADVERTISING RATES

Standard advert (92 x 49mm)	\$400
Double advert (92 x 100mm)	\$800
DL panel (92 x 202mm)	\$1,440
Back cover (92 x 202mm)	\$1,600

- At time of booking you can nominate to pay your account by Automatic Payment over 3 consecutive months
- Additional charges for custom design POA
- All prices exclusive of GST

DEADLINES:

Sales close:	8 November
Template advert content:	13 November 2024
Print Ready:	13 November 2024
Distribution:	Early December 2024



Booking Form

Bookings Close Friday 8 November 2024

Please complete the following and email to narrelle@bigfish.nz

BUSINESS

PRODUCT

EMAIL

PHONE

MOBILE

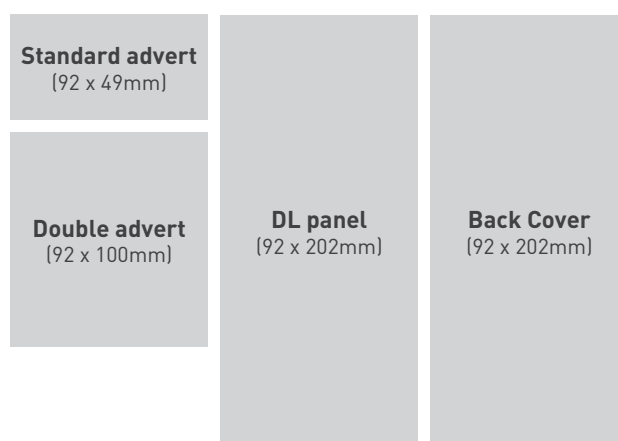
ADDRESS

ADVERTISING RATES

Please select one

Standard advert (92 x 49mm)	\$400
Double advert (92 x 100mm)	\$800
DL panel (92 x 202mm)	\$1,440
Back Cover (92 x 202mm)	\$1,600

Sizes are w x h. All prices are exclusive of GST.



PLEASE SELECT YOUR PAYMENT OPTION

I will pay on invoice

I will pay by AP in 3x monthly payments

I CONFIRM THAT

* I / we agree that the registered adventure activity operator is responsible for ensuring that all aspects of the commercial adventure activities comply with their duties under the Health and Safety at Work Act 2015 and its regulations.

I have read and agree to the full Terms and Conditions and Payment Terms

SIGNED

DATE

* Big Fish Creative Ltd reserves the right, at its absolute discretion, to refuse any application if unsatisfied with the information provided in relation to compliance with Health and Safety requirements.

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Booking Deadline: Friday 8 November 2024

AD DIMENSIONS

Standard ad: 92mm (w) x 49mm (h)

Double ad: 92mm (w) x 100mm (h)

DL panel: 92mm (w) x 202mm (h)

Back cover: 92mm (w) x 202mm (h)

A) TEMPLATE ADVERTISEMENTS

Content Deadline: 13 November 2024

Email to narrelle@bigfish.nz

- Product description (max 70 words).
- 1 x portrait image OR 2 x landscape images.
- 1 x logo (pdf or eps format).
- Contact details: address, phone, email, website.
- Images must not be embedded in a Word document or in the body of an email but must be supplied as **attachments** in high resolution (300dpi) tiff or jpeg files or via WeTransfer.

B) PRINT READY ADVERTISEMENTS

Material Deadline: 13 November 2024

Email to narrelle@bigfish.nz

Advertisements should be supplied as:

- Print ready high-res pdf files.
- CMYK colours (no spot colours) and all fonts converted to outlines.

To ensure a high quality production, bigfish reserves the right to decline any substandard material. It is the advertiser's responsibility to ensure they hold the appropriate permissions to use the images submitted.

The advertiser warrants that the material is accurate in all detail and does not breach any copyright, trademark or Fair Trading Act provision.

bigfish reserves the right to final control over the design and layout of advertisements and may change the publication format from time to time.

INCOMPLETE PURCHASES AND CANCELLATIONS

Cancellations cannot be accepted after the **Booking Deadline – 8 November 2024**. Advertising material not submitted by the due date may result in the withdrawal of the space allocation and may incur a charge.

Please note that missing the deadline does not constitute a cancellation, and full payment will be charged.

ADVERTISING PROOFS

A maximum of **two** proofs will be sent to the advertiser for approval prior to publication. **Thereafter a charge of \$40 per proof will apply.** It is the advertiser's responsibility to proof all content submitted. Proofs not returned to bigfish by the specified date will be deemed to be approved by the advertiser. Non-return of the proof does not constitute a cancellation and full payment will be charged.

PAYMENT TERMS

- You agree to make payment in full on invoice or to make payments by Automatic Payment. This Agreement is between Big Fish Creative Ltd and the party on the booking form, the 'advertiser'.
- Payments to Big Fish Creative: BNZ 02-0492-0141888-00. Trading name and invoice number required on all payments.
- Accounts must be paid by the due date or agreed date.
- All accounts not fully paid by the due date or agreed date will incur a 10% late payment penalty fee.
- Any costs including debt collection agency costs and/or legal costs relating to the collection of unpaid debts shall be payable by the Advertiser.