

BAY OF ISLANDS

There's more to this aquatic playground than meets the eye. Rich in history and culture, this is where many of the pivotal moments in Aotearoa New Zealand's story happened, including the signing of the Treaty of Waitangi on what is now the Waitangi Treaty Grounds. Exploring the 144 islands that make up the bay is easy with an abundance of activities, from adventurous parasailing to laid-back sailing and everything in between. Quaint seaside towns like Russell and Paihia line the edges of the bay, and inland villages and towns like Kerikeri and Kawakawa provide plenty to see and do. Don't miss the historical and cultural sites, stunning waterfalls or fresh local produce served up in superb eateries.

♀ 10/12 Bayview Road, Paihia P: +64 27 928 2072 E: stay@abriapartments.co.nz | www.abriapartments.co.nz Deluxe self-contained individual Chalets with wonderful sea views, king beds and double spa baths nestled in a private subtropical garden looking out across the Bay. BBQ and free WIFI. A 5 minute walk to Paihia Township and Wharf. The ideal base in central Paihia. **ASURE Admiral's View Motel**

9 2 MacMurray Rd Paihia P: +64 9 402 6236 E: info@admiralsviewlodge.co.nz | www.admiralsview Discover self-contained apartments at Admiral's View Motel, Paihia - your ideal base to explore Bay of Islands. Walk to restaurants and tours. Enjoy free bikes, tennis, BBQs, Sky, and fast Wi-Fi. Book direct online or by phone promo code 90MS to receive 10% off. **Bay of Islands Adventures**

E: crew@xtremejetboi.co.nz | www.xtremejetbayofislands.co.nz We offer exhilarating 30 minute Jet Boat Trips around the beautiful Bay of Islands, and breath-taking Glass Bottom Boat Tours to the Hole in the Rock with a stopover at Otehei Bay to see the fish through the glass bottom. Fun for the whole family!

Paihia Wharf, 68 Marsden Road, Paihia P: +64 800 00 00 26

Bay of Islands Farmers' Markets E: info@boifm.co.nz FB: boifarmersmarkets

The Bay of Islands Farmers' Markets are a passionate group of local growers and producers – we grow what we sell! Held in two great central locations, in Paihia on Thursday afternoons October-April, and year-round in Kerikeri on Sunday mornings, with the freshest local produce and artisan foods.



Bay

Islands

7F

experiences. Guests arrive from our private scenic boat trip to enjoy guided tastings of award-winning wines, paired with stunning views and delicious regio cuisine prepared by The Landing 's private chef. Visits are by appointment only. Tohu Whenua Seven landmarks in Bay of Islands

discover in the Bay of Islands - there's something for every explore Top Trail - Bike Hire & Shuttles

7D-7F ♥ Bay of Islands to Hokianga | Pou Herenga Tai Twin Coast Cycle Trail P: +64 27 453 5176 | www.toptrail.co.nz Ride with Top Trail on the Pou Herenga Tai Twin Coast Cycle Trail – a uniquely Northland journey connecting coasts, culture and community. Choose 1, 2 or 3-day self-guided rides. Hire an e-bike or standard bike, or bring your own. ittles available. Book online or call today.

9 43 Cobham Road, Kerikeri P: +64 9 407 0260

9 30-36 Raihara Street, Kaikohe P: +64 9 401 2743

♥ Tau Henare Drive, Waitangi P:+64 9 402 7437

📝 Ōmāpere, Hokianga Harbour

KAURI COAST AND HOKIANGA

This area has perhaps the longest and richest history in all of

stood tall for thousands of years, every inch of this region has

a story attached. Natural beauty adds the appeal of this region,

which stretches from the Brynderwyn hills in the south through

the Kauri Coast on the west to the Hokianga Harbour in the north

Discover sparkling crystal-clear dune lakes, towering sand dunes,

prehistoric rock formations and the nation's largest harbour, the

or the plentiful tales and histories shared throughout the region.

Kaipara. Don't miss the longest beach in the country, Ripiro Beach,

Baylys Beach Holiday Park offers a relaxing coastal escape just steps from the BAYLYS BEAC

Aotearoa New Zealand. From the shores where the great Polynesian

discoverer Kupe first landed, to the gigantic kauri trees which have

Twin Coast Adventures Ltd

Waitangi Treaty Group

E: marketing@turnercentre.co.nz | www.turnercentre.co.nz

The award-winning Turner Centre in Kerikeri is the cultural heartbeat of the Far North, hosting live shows, exhibitions, and conferences. From international tourin acts to local talent, we showcase the best in entertainment. If you're looking for a

E: office@twincoastadventures.co.nz | www.twincoastadventures.co.nz Located in the middle of the Pou Herenga Tai Twin Coast Cycle Trail, providing

clean and comfortable motel accommodation for small and large family groups. Bike hire and shuttle services. Shared accommodation for up to 12 and

conference facilities for groups of up to 30 people are available this summer.

E: info@waitangi.org.nz | www.waitangi.org.nz Waitangi Treaty Grounds welcomes you on a journey of discovery thr

Treaty House and one of the world's largest ceremonial waka taua.

Aotearoa's most important historic site. Enjoy a guided tour and cultural

performance, as well as two immersive museums, Te Whare Rūnanga, the

great show or planning a conference or event, we'd love to welcome you.



WHANGĀREI AND SURROUNDS

Taitokerau Northland's only city is a place where stunning scenery, vibrant art and culture, and unique attractions and activities collide. The picturesque Town Basin is lined with restaurants and cafes and the city centre offers up retail therapy, art galleries, museums, guided tours and more. Several communities line the coast, from magical Mangawhai and Bream Bay in the south, to Whangārei Heads, the Tūtūkākā Coast, and Oakura in the north, each with their own unique culture. Just off-shore lie the Poor Knights Islands Marine Reserve, a top rated dive site and natural playground. Don't miss the range of stunning walking trails, wildlife experiences or world-famous beaches while you explore this area.

E: whangarei@bellavista.co.nz | www.bellavista.co.nz Closest motel to central Whangārei and easy walking distance to the CBD. Just minutes from Forum North, Northland Events Centre, ASB Stadium, and Whangarei Hospital, 4-star rooms with king, gueen, or single beds, air

Botanica Whangare ♀ 2 First Avenue, Avenues, Whangārei P: +64 9 430 4200 E: botanica@wdc.govt.nz | wdc.govt.nz/Community/Community-Facilities Botanica Whangārei is a horticultural complex where the public can come and enjoy a wide range of plants. In the complex, you can enjoy colourful and exotic palms, orchids, bizarre cacti and succulents, fragrant subtropical

Cheviot Park Motor Lodge ♥ 1 Cheviot Street, Woodhill, Whangārei P:+64 9 438 2341 E: info@cheviotpark.co.nz | www.cheviotpark.co.nz We offer spacious studio, one-bedroom and three-bedroom self-contained Hospital, Kensington Stadium and Barge Park. All our air-conditioned rooms are ground-floor, with smart TV's, access to our swimming and spa pools and BBQ area.



from our café.

Located on the Tūtūkākā Coast, we offer luxury glamping, farmstays and experiences. Stay and try our horse ocean swim, beginner-advanced guided rides and lessons with a qualified ESI coach. Make the most of our incredible location with surfing, coastal walks, and Poor Knight Islands on your doorstep. Schnappa Rock and Bar Tütükākā Marina Road, Tūtūkākā P: +64 9 434 3774 E: info@schnapparock.co.nz | www.schnapparock.co.nz Schnappa Rock Restaurant and Bar: Taste the essence of Tūtūkākā. Enjoy Northland's finest produce and seafood. Discover a laid-back, welcoming atmosphere that blends coastal charm with culinary excellen-4G

Open 7 days, from 8am till late. Semenoff Stadium **♀** 51 Okara Drive, Whangārei P: +64 9 430 4833 SEMENOFF Thrilling concerts and sporting clashes to memorable meetings and special functions, Semenoff Stadium is the heart of Northland's event scene. Our team is

Sandy Bay Glamping & Equine

www.sandybayhorses.co.nz

♥ Sandy Bay, Tütükäkä E: sandybayhorses@gmail.com

Northland's iconic events centre - where unforgettable moments are made. The Gallery & Café Helena Bay Hill 6G 9 1392 Old Russell Road, Helena Bay P: +64 9 433 9616

 $\hbox{\bf E: pete@galleryhelenabay.co.nz} \ | \ \hbox{\bf www.galleryhelenabay.co.nz}$ Located in beautiful subtropical gardens surrounded by magnificent bush with seaviews overlooking Helena Bay, on Northland's east coast. Visit our gallery and wander through our lush gardens, then relax in the café enjoying the spectacular view and delicious food prepared on site. Opens 20 October 2025.

♥ 38 Kamo Road, Kensington, Whangārei P: +64 9 459 1459 E: info@thepapermill.co.nz | www.thepapermill.co.nz Open Mon-Fri, 9am-3pm. Step into The Papermill - a warm, welcoming studi where artists with disabilities create beautiful handmade paper and paper art from natural fibres and recycled materials. Come say hello, explore our space, and be inspired by something truly special.

Tutukaka Gallery ♥ 11 Marina Road, Tūtūkākā P: +64 27 451 9600 E: tutukakagallery@gmail.com | www.facebook.com/tutukakagallery Resident artist Steve Moase collaborates with talented local and New Zeal artists to bring you a beautiful collection of art, sculpture, glass and jeweller Open 10am-5pm, 7 days during Summer, and Friday, Saturday, Sunday duri Winter. Visit us for beautiful original art, affordable gifts and prints.

Tutukākā Surf Shop & Surf School ♥ 2/11 Marina Road, Tūtūkākā P: +64 27 306 7047 E: surf@tutukakasurf.co.nz | www.tutukakasurf.co.nz Surf lessons at the picturesque Sandy Bay! Coaching surf basics for beginn or more advanced for those wanting to progress their surfing. 2hr lesson inc etsuit and surf board. All year round wetsuit and board hire is available from Tutukākā Surf shop, or our surf trailer at Sandy Bay beach during the high season

Waipū Cove Resort **♀** 891 Cove Road, Waipū P: +64 9 432 0348 E: info@waipucoveresort.co.nz | www.waipucoveresort.co.nz A modern boutique motel behind the sand dunes of Waipū Cove Beach or Northland's subtropical east coast, 90 minutes North of Auckland, A smal slice of Pacific paradise - A place to rejuvenate and unwind. Offering year round heated swimming pool, Café and General Store.

Waipu Scottish Migration Museum 3G **Q** 36 The Centre, Waipu P: +64 9 432 0746 $\hbox{\bf E: officestaff@waipumuseum.com} \ | \ \hbox{\bf www.waipumuseum.com}$ Discover one of NZ's best little Museums and learn the story of how a group of hardy Scottish Highlanders migrated to New Zealand by way of Nova Scotia. The collection is so outstanding that UNESCO has added it to its 'Memory of the World' Register. Open daily from 10am -4pm.

Whangarei ActionZone Enterta **♀** 129 Port Road, Whangārei P: 09 438 1028 E: play@actionzone.co.nz | www.actionzone.co.nz ActionZone is the only venue in Northland offering full family entertains under one roof. Strike it lucky in TENPIN, battle it out in LASER TAG, lose yourself in a world of ARCADE GAMES then refuel with food and d

♀ 92 Otaika Road, Whangārei P: +64 9 438 1079 E: info@whangareinz.com

The Whangārei isite is a member of Tourism New Zealand's official Visitor Information Network and is the official provider of information in Whangārei

with free maps, brochures and a great range of souvenirs. Located on SH1

♥ 37a Russell Road, Kensington, Whangārei P:+64 9 437 7210 E: admin@whangareigardens.org.nz | www.whangareigardens.org.nz The Whangārei Quarry Gardens are a subtropical oasis created by volunt

with adjoining café, playground, toilets, and plenty of free parking.

www.whangareinz.com/Holiday/Visitor-information

Whangārei Quarry Gardens

Whangārei isite Visitor Information Centre



Find us on social media

⚠ NorthlandNZ @NorthlandNZ @NorthlandNZ.com

and share your travel memories with us by using the hashtags #northlandnz and #northlandstyle





Before you head off on your travels, we ask you to take the Tiaki Promise; to care for Aotearoa New Zealand and Taitokerau Northland, for now and for future generations. Care for our land, our forests, and our precious landmarks. Respect our oceans, their power and their ecosystems. Protect our natural beauty and the life that inhabits our natural spaces. Travel lightly and where you can, give back more than you take. Travel safely on our roads, and act responsibly as you explore our natural playgrounds. And lastly, respect our local customs, our culture, and our people, both those who came before and those who will come after.





CLEAN

TIAKINEWZEALAND.COM | #TIAKIPROMISE



Te Tai Tokerau

VISITOR MAP

Bay of Islands Holiday Homes ♀ Russell, Bay of Islands P: +64 27 503 7188

E: info@boiholidays.co.nz | www.boiholidays.co.nz Bay of Islands Holiday Homes offers a fantastic range of self-catering holiday accommodation options in Russell, NZ. From romantic couples' getaways to large family gatherings, traditional Kiwi baches to 5 star exclusive retreats. We offer a full range of options to suit your travel needs **Bay of Islands Vintage Railway**

9 Kawakawa Railway Station, 120 Gillies Street, Kawakawa | P: +64 9 404 0684 E: admin@bayofislandsvintagerailway.org.nz | bayofislandsvintagerailway.org.nz A breathtaking 2hr scenic river train journey along the beautiful Taumarere River towards Opua. Cross the longest curved wooden rail bridge in the southern hemisphere and explore the magic wetlands, habitats and nostalgia of this heritage railway (1867). Guided year-round seasonal schedule - Book online.

♀ Paihia Wharf, Marsden Road, Paihia P: +64 9 402 8296 E: hello@charlotteskitchen.co.nz | www.charlotteskitchen.co.nz Charlotte's Kitchen is sociable and fun, contemporary and inspired dining

with the best location and killer view right at the end of the wharf in Paihia. Charlotte's Kitchen features a range of exciting menu options with a focus on fresh and locally sourced produce. **Copthorne Hotel and Resort Bay of Islands ♥**1 Tau Henare Drive, Paihia P: +64 9 402 7411

E: copthorne.bayofislands@millenniumhotels.co.nz www.millenniumhotels.com/en/bay-of-islands Located in Waitangi near Paihia, offering spacious waterfront resort accommodation. 140 rooms including 4 suites. Each room features its own patio or balcony, assuring great views of the bay, harbour or garden **Duke of Marlborough Hotel**

♀ 35 The Strand, Russell P: +64 9 403 7829 E: info@theduke.co.nz | www.theduke.co.nz The Duke of Marlborough - Hotel, Bar & Restaurant. The Duke is New Zealand's oldest licensed hotel, sitting on the waterfront in Russell. Our Hotel is a great place to recharge the batteries, catch up with friends or simply enjoy the moment.

E: info@thegablesrestaurant.co.nz | www.thegablesrestaurant.co.nz The Gables is the oldest Restaurant in NZ, built in 1847 on whalebone foundations. Situated on the Russell Waterfront, with outdoor seating offering spectacular views. Serving fresh pasta and classic Italian food using local

9 10 York St. Russell P: +64 22 466 3710 E: honesgardenrussell@gmail.com | www.hones.co.nz Laid-back tropical beer garden serving local craft beer, Italian style wood-fired pizzas and casual food. Family friendly and much-loved destination for locals and tourists alike. Everyone visiting the Bay of Islands comes to Hone's at least once. Featured in Cuisine Good Food Guide 2025.

produce. Cocktails, local wines and craft beer available from the Enoteca.

Ipipiri Bay of Islands isite Visitor Information Centre 7F Paihia Wharf, Marsden Road, Paihia P: +64 9 402 7345 E: paihia@fndc.govt.nz | www.isite.nz/find-an-isite A wide range of services and information including according attractions, activities, transport, DOC campsites, Cape Brett track, Twin Coast

Cycle Trail and Council payments. A range of gifts and locally made products. Find us in the heart of Paihia next to the wharf. Parking and café next door. **Q** 459 Kerikeri Road, Kerikeri P: +64 27 937 4595

E: info@kaleo.co.nz | www.kaleo.co.nz Wearable NZ Art - The Bay of Islands' most unique shopping experience. Journey into a world of local art and laid-back style. We team up with NZ artists to create original prints, crafted into custom apparel, gifts, and our iconic Kiwi Classic men's shirts. Capture your memories of Northland in local style. Kerikeri Park Lodge

9 494B Kerikeri Rd, Kerikeri P: +64 9 407 7464 ${\bf E: reservations@kerikeriparklodge.com} \ | \ www.kerikeriparklodge.com \ | \ www.kerikeriparklodge.com \ | \ Escape to our boutique haven nestled in the heart of Northland. Inspired by traditional limited by traditional limited by the statement of the stat$ colonial architecture, the lodge blends timeless elegance with modern comfort, offering a unique retreat just minutes from Kerikeri's town centre, Northland's local eateries and wineries, historic sites and unforgettable day-trip excursions.

King Wah Chinese Seafood Restaurant

nature has to offer.

Makana Confections

9 504 Kerikeri Road, Kerikeri P: +64 9 407 6800

Makana Boutique Chocolate Factory is an experience not to be missed. Watch

us make our tantalising confections and taste a few complimentary samples.

All our confections are genuinely hand made on the premises using natural

Just a few minutes' drive from Kerikeri, Marsden Winery offers wine sales,

tastings, and a quintessential Northland cuisine to complement its award winning wines. Known for the relaxed atmosphere of its courtyard dining

E: info@northlanddive.com | www.northlanddive.com DIVE-EAT-SLEEP.... Dive the Bay of Islands and the Canterbury Wreck

onboard our fast RIBs, or dive the Poor Knight Islands onboard our

iveaboard vessel for two or three-day expeditions. Departs weekly

as the many amazing reef sites in the Bay of Islands. Paihia Dive is the longest

Destination PhatHouse is possibly one of Northland's best kept secrets! Experience

We dive the wrecks of The Rainbow Warrior and HMNZS Canterbury, as well as the many amazing reef sites in the Bay of Islands. Paihia Dive is the longest

ingredients without the addition of any preservatives or artificial colo

E: info@marsdenwinery.co.nz | www.marsdenwinery.co.nz

E: Sales@makana.co.nz | www.makana.co.nz

9 56 Wiroa Road, Kerikeri P: +64 9 407 9398

♀ 3851 Russell Rd, Whangaruru P: +64 9 433 6633

running Five Star Padi Dive Centre in the Bay of Islands.

space overlooking the pond and vines.

Eat and Sleep at Northland Dives Lodge.

♀ 35 Williams Road, Paihia P: 09 402 7551

PhatHouse Brewery Bar & Kitchen

E: info@phathouse.co.nz | www.phathouse.bee

9 Garden Court, Haruru P: +64 9 601 2004

E: info@divenz.com | www.divenz.com

Paihia Mall, Williams Road, Paihia P: +64 9 402 7566



Dargaville Museum Te Whare Taonga o Tunatahi 3E **♀** 32 Mt Wesley Coast Road, Harding Park, Dargaville P: +64 9 439 7555 E: info@dargavillemuseum.co.nz | www.dargavillemuseum.co.nz A large Māori, maritime and pioneer museum situated in Pou Tu o Te Rangi

beach. Enjoy cabins, powered sites, and camping with stunning sunsets, surf, and scenic walks. A perfect base for exploring Northland's west coast, with

stay and play in. Two lakeside campgrounds offer an ideal camping experience for tents, caravans or motorhomes. Explore native bush, walking tracks and freshwater lakes nestled within 538ha of reserve land. Kaihu Valley Trail Stage One **♀** Hokianga Road, Dargaville www.kaipara.govt.nz/kvt

Explore a valley of dramatic contrasts through farmland and forest, along an enchanting river on the untamed west coast of Kaipara. Stage One of the walking and cycling trail is open from Mamaranui to Kaihu and Dargav

by native bush and rivers on three sides. Perfect touring base for all Kauri Coast attractions, including Kai Iwi Lakes and Kauri Forests. Accommodation for all budgets, from well-appointed motels to scenic spacious riverside tent sites.

Kauri Museum 2F **♀** 5 Church Road, Matakohe P: +64 9 431 7417 $\hbox{\bf E: info@kaurimuseum.com} \ | \ www.kaurimuseum.com$ A natural history museum like no other, the Kauri Museum shares epic stories of forest giants, heroic characters, dazzling kauri gum displays and some of the largest exhibits to be found anywhere in NZ, plus delicious food at its on site cafe. This is a "must-do" experience of the ages. And for all ages. Dig deeper here

Q 1 Marmon Street West, Rawene P: +64 9 405 7720 E: info@raweneholidaypark.co.nz | www.raweneholidaypark.co.nz

1 km to shops, arts and crafts, restaurant and gas station The Sands Hotel & Resort Hokianga **Q** 334 Hokianga Harbour Drive, Opononi P: +64 9 405 8737 E: kiaora@thesandshotel.co.nz | www.thesandshotel.co.nz Offering 43 rooms. Bryers Restaurant is open daily for breakfast and lunch (Dec Feb) and dinner. Bar open daily. The Sands Resort, Boat Tours - daily harbour and deep-sea fishing charters. Traditional hangi pit for 20-400 guests. Kayak

Tohu Whenua ▼ Two landmarks in Hokianga FB/IG: @TohuWhenua | www.tohuwhenua.nz Follow in the footsteps of extraordinary and ordinary New Zealanders and discover the traditions, triumphs, challenges and innovations that have shaped our country and culture. Māngungu Mission and Clendon House are two sites rich in the history of early encounters between Māori and Europeans.

♀ 70 McDonnell Road, Hokianga P: +64 21 434 669 E: admin@wairereboulders.co.nz | www.wairereboulders.co.nz The Wairere Boulders offer an amazing experience – very large, globally significant fluted basalt rock formations that line the bush clad river valley and surrounding farm. Enjoy walks through the boulders, bush, river, and farm, bouldering, kayaking (tidal), swimming, and basic camping



E: info@claphamsclocks.com | www.claphamsclocks.com Claphams National Clock Museum is a Whangārei "must do" and will be the unexpected highlight of your Northland journey. Every timepiece in this quirky collection tells a story and, with over 1400 items on display, there is something to entertain everyone. Ask about our children's Clock Hunt activity Dive Now

9 41 Clyde Street, Whangārei 9 11 Marina Road, Tūtūkākā P: +64 9 438 1075 | E: info@divenow.co.nz | www.divenow.co.nz Discover the enchantment of the Poor Knights Islands, New Zealand's iconic marine reserve. Join us for a relaxed, friendly snorkel or scuba diving adventure. This memorable day trip is perfect for all ages and levels of experience. Book now for an unforgettable underwater journey!

Dive! Tutukaka ♥ 3-5 Rona Place, Tūtūkākā P: +64 9 434 3867 E: info@diving.co.nz | www.diving.co.nz Dive! Tutukaka has three dedicated dive boats offering diving experiences in on or under the water at the Poor Knights Islands Marine Reserve in one of the top ten dive sites in the world - rated by Jacques Cousteau - offering SU kayaking, snorkelling and PADI training to instructor level.

Fat Camel Café **♀** 12 Quality St, Whangārei P: +64 9 438 0831 E: cafe.fatcamel@gmail.com | www.fatcamelcafe.co.nz Healthy and tasty Israeli food made from the freshest available ingredients. Something for everyone: meat lovers, vegans, vegetarians, gluten or dairy free and the best coffee in Northland supplied by Caffe L'affare. Indoor and outdoor seating. Open 7 days, 9am-9pm. Licensed.

Forum North Entertainment Centre 9 7 Rust Avenue, Whangārei P: +64 9 430 4244 E: forumnorth@wdc.govt.nz | www.forumnorth.co.nz Nestled in the vibrant Whangārei city centre for over four decades, Forum North is a leading event destination hosting a variety of performances and events. Visit our website or Facebook for more information

♀ 8 Quayside, Whangārei P: +64 27 255 8727 E: Info@keithgrinter.com | www.keithgrinter.com
Come to the Town Basin and watch the amazing art of glass blowing in actio buy our colourful creations or book in for a workshop and create your own glass masterpiece. We usually blow glass every day except Wednesday when we refill the furnace with glass. Follow us on Instagram @grinterglass Hihiaua Cultural Centre

♀ 56-58 Herekino Street, on the Hātea Loop, Whangārei E: info@hihiaua.org.nz | www.hihiaua.org.nz Step off the Hatea Loop to the Hihiaua Cultural Centre and Kai Toi Cafe. Meet creatives at work, browse Te Wairua Toi Gallery or shop for those spec gifts. Entry is free and you are always welcome. Opening hours on our websi www.hihiaua.org.nz, facebook and Instagram. Hundertwasser Art Centre with Wairau Māori Art Gallery 4G

♥ 81 Dent Street, Town Basin, Whangārei P: +64 9 430 4230 FB: HundertwasserArtCentre | www.hundertwasserartcentre.co.nz A multi-faceted immersive experience celebrating Austrian painter, ecologis architect and visionary Friedensreich Hundertwasser and contemporary N Discover the largest collection of his original artworks outside of Vienna, an Affores Roof, film theatre, Restaurant and MuseumShop. Open 7 days, 10am-4pm. Judge House of Ale **♀** 57 Walton Street, Vinetown, Whangārei P: +64 9 438 6483

E: judgealehouse@gmail.com | www.judgehouseofale.co.nz
The Judge is located in Whangārei's central CBD, just a short walk from the
Town Basin. Our traditional pub offers something for everyone with a great value casual dining menu, garden bar, big screen TV's for your favourite spo $match, TAB\ kiosk\ and\ gaming\ room.$ Kaiwaka Cheese Shop 9 1957 State Highway 1, Kaiwaka P: +64 9 431 2195 E: shop@kaiwakacheese.co.nz | www.kaiwakacheese.co.nz

Kaiwaka Cheese Shop stocks a range of imported and local cheese

craft beer, wine and giftware. Open Monday to Sunday, 9am-5pm.

♀ 500 State Highway 14, Maunu, Whangārei P: +64 9 438 9630



right here in the heart of Whangārei. Our unique climate means the gardens are beautiful all year round. Entry is by donation and all proceeds contribute to the development of the gardens.

TOP OF THE NORTH

Te Oneroa a Töhe Ninety Mile Beac

The spiritual top of the country is a must-visit for every traveller in Aotearoa New Zealand. Te Rerenga Wairua Cape Reinga is as fa north as one can travel, where colliding oceans, breathtaking views, and cultural significance combine, however there is much more to uncover at the top of the north. On the east coast, discover deep water harbours, picturesque seaside villages like Mangōnui, and postcard worthy beaches, whilst on the west the almost endless stretch of sand known as Te Oneroa a Tōhē Ninety Mile Beach offers up a range of activities, from horse trekking to surfing.

Ahipara TOP 10 Holiday Park ♥ 168 Takahe Road, Ahipara, Kaitāia P: +64 9 409 4864 $E: info@ahiparaholidaypark.co.nz\\www.top10.co.nz/park/northland/ahipara-top-10-holiday-park\\$ A welcoming family-friendly holiday park on Ninety Mile Beach, offering cabins powered campervan sites, spacious tent sites, modern facilities, communal spaces, and free Wi-Fi. Perfect for seaside relaxation and adventure in Northland.

♀ 2958 State Highway 10, Mangōnui P: +64 21 241 3221 E: kim@dancingpetrel.com | www.dancingpetrel.co.nz Dancing Petrel Winery on Paewhenua Island sits in the heart of Mangōnui Harbour. The microclimate of Paewhenua Island combined with the northfacing slopes provides fantastic growing conditions, producing award winning wines. Drive in for a tasting, relax and enjoy our fabulous water's edge location.

Eco Valley Night Time Nature Tours 9C ♥ 891 Fisher Riley Road, Kaingaroa P:+64 21135 5887 www.ecovalley.co.nz | FB: ecovalleynaturetours Kia ora, here at ECOVALLEY, we welcome y'all to the REAL FAR NORTH! Wanting a safe, fun, affordable, unforgettable nature experience? Loaded with 5 star reviews "where heaven kissed the earth". NZ's most northern Glowworm/ Kiwi bird attraction, a true Northland must do! Kiwi Bushman guided.

Gumdiggers Park

E: info@ka-uri.co.nz | ka-uri.com

Lucid Café

♥ 171 Heath Road, Waiharara P: +64 9 406 7166



HAERE MAI WELCOME

Welcome to Te Tai Tokerau Northland - the northernmost and only subtropical region in Aotearoa New Zealand. This map is your

guide to discovering the best of the region, from our unique and legendary experiences, to our contrasting coastlines and aquatic playgrounds. Meander the spiritual journey to the top of the country, or immerse yourself in the natural beauty of region along our walking tracks and cycle ways. Take the time to venture off the beaten track, explore a little deeper, and stay a little longer. We know you'll find something special here. If you need expert advice during your stay, drop by one of our local information centres. You'll find Aotearoa New Zealand's official visitor information network isites in Whangārei, the Bay of Islands, Kaitāia, and the Hokianga, as well as independent visitor centres across the region. Friendly and experienced staff can help you with information, booking services and personalised travel recommendations.

Whangārei isite 92 Otaika Road. P: +64 9 438 1079

Hokianga isite 29 State Highway 12, Opononi, Hokianga P: +64 9 405 8869

Paihia Wharf, Marsden Road, P: +64 9 402 7345

Bay of Islands isite

Far North isite Te Ahu, Corner Matthews Avenue and South Road, Kaitāia P: +64 9 408 9450



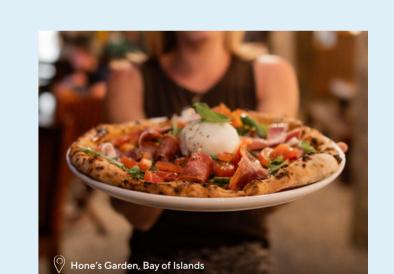
SAVOUR THE TASTE OF NORTHLAND

Enjoy fresh local ingredients and tasty beverages at the source when you dine in Taitokerau Northland. Thanks to the

subtropical climate providing excellent growing conditions, the variety of local produce is as impressive as it is delicious. You'll find everything from avocados to macadamia nuts, citrus fruits to olives, even tropical fruits like bananas and pineapples and discover artisan products like award-winning cheeses, hot sauces, gourmet preserves and more. Surrounded by a lengthy coastline, fresh kaimoana (seafood) is a highlight on almost every menu, and our warm summers produce rich full-bodied wines like award-winning Chardonnays and unique varietals like Chambourcin and Pinotage.

Keep it casual with dinner from a local fish and chip shop or treat yourself to the finest degustation dining with ocean views. Enjoy generous manaakitanga with home-cooked farm to table fare, or create your own 'gate to plate' experience by visiting Northland's thriving market scene. The Whangārei Growers Market is the country's longest running traditional growers market and weekly farmers, artisan, and hybrid markets run all over the region from Mangawhai to Kaitāia, Paparoa to the Bay of Islands.

Wherever you go, you'll be spoiled for choice!



WHERE TO STAY IN NORTHLAND

Choosing where to stay in Taitokerau Northland is just as much **fun as choosing what to do.** The subtropical climate makes

are plenty of options from simple Department of Conservation campsites to well-established and amenity-rich holiday parks. At the other end of the scale, Taitokerau Northland is home to some of Aotearoa New Zealand's best luxury lodges where your every want is met before you even know you need it, complete with personal chefs and private beaches. There is also a range of cool and quirky accommodation, plenty of glamping, family-friendly motels, and resort-style hotels all over the region. Although freedom camping is permitted in some areas, most campsites are well-marked so be sure to do your research before parking up for the night. Whangārei is Taitokerau Northland's only city with several hotels

around the city centre. Plenty of motels, holiday homes, and holiday parks are located around the extensive coastline of the Whangārei district, from Bream Bay in the south to the Tūtūkākā and Oakura coasts in the north. In the Bay of Islands, most accommodation is centred in the main hubs of Paihia, Russell, and Kerikeri. Further north, Doubtless Bay and Ahipara make for beachfront accommodation paradise, while on the west coast, Opononi, Omāpere, Rāwene, and Kohukohu have a range of accommodation from hotels and motels to quaint and quirky B&Bs.



JOURNEY THROUGH NORTHLAND

and water maps designed to show you the hidden gems, local favourites, and must-visit places when you venture off the beaten track. Each journey is a half to full-day exploration, between 50-150km in length. Discover the Secret Coast Route, wander Where Giants Gather or traverse The Ancient Kauri Trail, but be warned, once you have done one you will want to do them all! Taitokerau Northland is also home to the northernmost Great Ride

in Aotearoa New Zealand; the Pou Herenga Tai Twin Coast Cycle Trail, spanning from the Bay of Islands in the east to the Hokianga Harbour in the west. It can be completed over two days and is suitable for beginners, especially if using an e-bike! There are also three Heartland Rides for more serious cyclists and a number of other local cycleways around the region. For those who like a little more adrenalin in their ride, there are several mountain bike parks, including the extensive Waitangi Mountain Bike Park with over 40km of trails from easy Grade 2 to expert level Grade 5 tracks.

If exploring on foot is more your style, you'll find a huge range of hikes, from multi-day treks along stunning coastlines like the Te Paki Coastal Walkway, leisurely boardwalks through ancient kauri forests, and steep mountain climbs to some of the region's best viewpoints like Mount Manaia.



7F

Baylys Beach Holiday Park

friendly service and a laid-back beach vibe.

Q 24 Sea View Road, Dargaville P: +64 9 439 6349

E: camp@baylys.co.nz | www.baylysbeach.co.nz

Kauri Coast Top 10 Holiday Park ♥ 7 Opouteke Road, off Trounson Park Road, Kaihu P:+64 9 439 0621 E: info@kauricoasttop10.co.nz | www.kauricoasttop10.co.nz Northland's premier West Coast Holiday Park, set on idyllic parkland, surround

Located in the most beautiful Hokianga scenery, surrounded by native bush with stunning views and sunsets over the Harbour. A welcome retreat in a unique place. Tent sites, powered sites, cabins and ensuite unit.

6C and bike hire on-site. Visit Manea Footprints of Kupe and Footprints Waipoua. 7D

Ruakākā Beach Holidav Park 7D 9 21 Ruakākā Beach Road, Ruakākā, P. +64 9 432 7590 E: ruakakacamp@outlook.com | www.motorcamp.co.nz

NZ Fudge Farm offers including signature flavours like During with NZ Dairy and real ingredients, including signature flavours like Russian Caramel. In store you'll also find Quality Ice-cream, Gourmet Chocolates and Confectionery, Gift Boxes and Baskets - all at our beautiful scenic waterfront café. 973 Motel Road, Tūtūkākā P: +64 9 434 3847 E: resort@pacificrendezvous.co.nz | www.pacificrendezvous.co.nz | Perched on a secluded headland with views of the Poor Knights Islands and Tūtūkākā harbour, just 30 minutes from Whangārei. Our villas are fully selfcontained. The resort offers a heated pool, hot tubs, a private sandy beach,

9 3-5 Rona Place, Tütükäkä P: +64 9 434 3867

half-way between Auckland and Paihia. We offer basic acc

We strive to be a place to enjoy for generations of family fun

Mangawhai and the treasures we have in store for you.

conservation cave was opened in 2023. Meet the friendly farm animals

Shop 3, 20 Quayside, Town Basin, Whangarei P: +64 9 988 9916

Milky Way Glowworm Cave

NZ Fudge Farm

Perfect Day

Ouarry Arts Centre

tennis court, BBQ areas, and a games room. PAK'nSAVE Whangare **♀** 104 Walton Street, Whangārei P: +64 9 438 1488 FB: pnswhangarei Locally owned and operated we aim to be Northland's "First Thought in Food" and bringing you Whangārei's lowest food prices.

5H E: info@aperfectday.co.nz | www.aperfectday.co.nz Perfect Day offers SUP, kayaking, snorkelling in a tropical setting with immersive marine experiences at the Poor Knights Islands Marine Reserve. Daily trips include all equipment, lunch and tuition, with visits inside the World's Largest Seacave, incredible Māori history, and spiritual significance. ♀ 21 Selwyn Avenue, Avenues, Whangārei P: +64 9 438 1215 E: admin@quarryarts.org | www.quarryarts.org
The Quarry Arts Centre has supported the artistic development of local creatives in Northland since 1981. On its leafy, peaceful site creatives come together to connect,

exhibit, teach and deepen their practices. The community are welcomed to explore and use the grounds, gallery, community kilns and active workshop program. 3G

We provide a range of quality accommodation to suit your needs. White Sands Apartments Rangiputa Rangiputa Road, Karikari Peninsula P: +64 9 408 7080 E: white.sands@xtra.co.nz | www.whitesands.co.nz

meet the sea. Savour our menus seasonal delights indoors or alfresco. Maybe take a stroll on the seashore? Perhaps a swim? Perfect for fun, relaxed dining

 Q 22 Taipa Point Road, Northland, Taipa P: +64 9 406 0656 E: stay@taipabeachresort.co.nz | www.taipabeachresort.co.nz 10D

10B



kauri staircase, savour delicious food and coffee, browse locally sourced gifts, Kaitāia Far North isite Visitor Information Centre 9C ♥ Te Ahu, Corner Matthews Ave and South Road, Kaitāia P: +64 9 408 9450 Booking and information services for all accommodation, attractions,

9D

10C



TOP



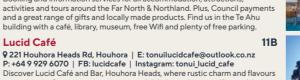












Sir Hek Busby Kupe Waka Centre ♥ 4554 State Highway 10, Lake Ohia, Karikari Peninsula P: +64 21 906 737 E: info@arawai.co.nz FB: KupeWakaCentre The quest to understand how Polynesians discovered Aotearoa-New Zealand inspired the late Sir Hek to lead the revival of waka building, ocean voyaging, and traditional wayfinding for more than 30 years. See the waka, hear the stories, and learn the skills that defined Aotearoa's early history. Taipa Beach Resort

se yourself in the unique stories from our region

E: kaitaia@fndc.govt.nz | www.isite.nz/find-an-isite

Escape to the shores of Doubtless Bay, where your beachside getaway awai Our resort is ideally located to explore numerous attractions, and offers stylish facilities, so you can relax in modern comfort and dine with stunning views in the beachfront bar and restaurant. Whatuwhiwhi TOP 10 Holiday Park ♥ 17 Whatuwhiwhi Road, RD3, Kaitāia P: +64 800 142 444

camping a fun activity even in the cooler months, and there



There are plenty of ways to discover the real Taitokerau **Northland.** Find the Northland Journeys overleaf, a series of road

delicious food, Craft Beers produced onsite, Local Wines, mouth-watering cocktails, Brewery Tours. We've got the lot! There's plenty of seating for the whole family (including the dog) inside by the fire or outside in our covered beer garden Pioneer Village Kaikohe P 1a Recreation Road, Kaikohe P: +64 9 401 0816 E: info@pioneervillage.org.nz | www.pioneervillage.org.nz Explore an extensive collection of heritage buildings, machinery, artefacts and displays, Pioneer Village has something for everyone. Stroll through the village

Suitable for all ages.

on a "self directed" tour and absorb our history and heritage at your own leisure Open 10am-2pm Mon-Fri, weekends by appointment. Venue is available for Pou Herenga Tai - Twin Coast Cycle Trail **♀** Bay Of Islands and Hokianga E: admin@twincoastcycletrail.kiwi.nz | www.twincoastcycletrail.kiwi.nz



PHAT



Russell Wharf, The Strand, Russell P: +64 9 402 8430

Rosewood Kauri Cliffs

Scenic Hotel Bay of Islands

Te Waiariki Ngawha Springs

E: info@ngawha.nz | www.ngawha.nz

The Landing Wine Experiences

9 609 Rangihoua Road, Purerua Peninsula, Bay of Islands

♀ 58 Seaview Road, Paihia P: +64 9 402 7826

versatile function venue with warm Kiwi hospitality. Ideal for exploring

Northland, the Bay of Islands, and the Far North, our hotel offers divers options for solo travellers, couples, families, groups, and even pets.

♀ 303 Ngawha Springs Road, Ngawha, Kaikohe P:+64 9 405 2245

Nestled in the heart of Te Tai Tokerau, Northland, our springs have a long history of being a healing place to visit. We invite you to bathe in the healin

waters at Ngawha Springs. Let the ancient energy revitalise your senses w

us supports our Northland Youth Development programme.

♀ 139 Tepene Tablelands Road, Matauri Bay P: +64 9 407 0010

E: info@tucker.co.nz | www.tucker.co.nz The R. TuckerThompson is an iconic tall ship based in the Bay of Islands running Day and Sundowner sails. Help hoist the sails, climb the rigging,

or just relax with a cold drink. Operated as a Charitable Trust, sailing with

E: kauricliffs@rosewoodhotels.com | www.rosewoodhotels.com/en/kauri-cliffs

reached on foot. Discover why Kororäreka Russell played an important role in New Zealand's history. The hour-long guided tour departs from Russell Wharf year-round 9 5960 Russell-Whakapara Road, Russell, Bay of Islands P: +64 9 4037 704

E: stay@russellaccommodation.co.nz | www.russellaccommodation.co.nz Stay in nature, see wild kiwi! Award-winning, family-friendly holiday park set in native bush, just minutes from Russell. One of the few places in New Zealand where you can hear and possibly spot kiwi at night. Relax, explore, and make memories as nature intended! Sage Restaurant at Paroa Bay **9** 46 Otamarua Road, Russell P: +64 9 403 8270 E: sage@paroabay.com | www.thelindisgroup.com We do not have to look far for inspiration at Sage. From the end of the fishing

line cast into the Bay of Islands to the orchard doors of our suppliers, our es grown, and locally sourced ingredients combine seamlessly into a refreshingly creative New Zealand take on cuisine. Open for wine tastings, lunch and dinner 7F E: boi@scenichotels.co.nz | www.scenichotelgroup.co.nz Scenic Hotel Bay of Islands provides resort-style accommodation and a

6F:7E:7F:8F:8G

7E 11 9 322 Western Hills Drive, The Avenues, Whangarei P: +64 9 438 6990

conditioning, Smart TVs, EV charging, free WiFi, parking, and seniors rates. 4G

plants, native ferns and filmy ferns. Free admission. nland Regional Council, Water Street, Whangārei | www.buslink.co.nz P: +64 800 002 004 (ask for the Transport team) | E: buslink@nrc.govt.nz Get around Northland by bus! Check out BusLink's services around the region, brought to you by the Northland Regional Council (NRC). From CityLink Buslink Whangārei's urban service, to our regional services in the Far North, Mid North,































Our affordable family camp is situated on 13.8ha of DOC land, located campsites with stunning sea-views and safe swimming in our tidal estuary.

E: info@whatuwhiwhitop10.co.nz | www.whatuwhiwhitop10.co.nz Set overlooking Doubtless Bay and adjacent to the shores of Perehipe Beach, Whatuwhiwhi TOP 10 Holiday Park offers legendary fishing, easy boat launching, safe swimming and plenty of relaxation for your total enjoyment.

The ultimate location for your next coastal holiday, whether it be fishing (boat ramp on your door step) or just relaxing and swimming in the crystal clear water. Tony and Lou are your fantastic hosts with a small shop on-site with barista coffee available also



TE RERENGA WAIRUA CAPE REINGA

Visit the majestic and sacred top of the country where it's believed the spirits depart the mainland back to their homeland Hawaiki. Witness the two oceans collide and take in the breath-taking vistas.



TE PAKI SAND DUNES

The most impressive of all the sand dunes in Northland, Te Paki is a must-visit in Te Hiku o Te Ika-a-Māui. The majestic dunes rise to approximately 150m in some places and the expansive sand stretching in every direction gives an other-worldly feel to this area.



TOHU WHENUA

Tohu Whenua are Aotearoa New Zealand's most important heritage experiences, where you can explore history where it happened. Taitokerau Northland is home to nine of these sites, including Kororipo Heritage Park, where you will find the oldest stone building in the country, the Stone Store.



POU HERENGA TAI - TWIN COAST CYCLE TRAIL

Tackle the northern-most Great Ride, and the only one which connects coast to coast. In just two days, you'll ride through native bush, across suspension bridges, and along disused rail corridors on a journey between some of the most culturally and historically significant sites in Aotearoa New Zealand.



ANCIENT KAURI FORESTS

For thousands of years the mighty kauri trees have stood tall in the forest watching over the land. See Tāne Mahuta, the largest kauri tree of them all, or great stands of kauri in protected forests like



ALFRESCO DINING

Enjoy fresh local produce in stunning outdoor settings around Taitokerau Northland, even in the cooler months. Dine on the waterfront, or overlooking a vineyard, or simply grab the classic kiwi fish and chips on the beach.









Taitokerau Northland is a large region with plenty to do, so don't miss out on our must-do experiences. These are the places, activities and attractions that make our region truly unique. Start with those listed on this page or head to our website using the QR code to find out more about Taitokerau Northland.

A B C D E Polito Lightinouse F

 @NorthlandNZ @NorthlandNZ.com #NorthlandNZ #NorthlandStyle

TIAKI MEANS TO CARE FOR PEOPLE AND PLACE. THE TIAKI PROMISE IS A COMMITMENT TO CARE FOR NEW ZEALAND, FOR NOW AND FOR FUTUR HOW TO CARE FOR NZ:

BAY OF ISLANDS

There are over 140 islands in the Bay of Islands, with many easily accessible, including the largest island Urupukapuka which boasts a café and three bookable campsites. There's plenty to do in, on or under the water, including sailing, boat cruises, snorkelling, kayaking and more!



LEGENDARY MĀORI EXPERIENCES

Experience the rich culture and heritage of the region, telling the stories, myths and legends of how the world came to be, the journey of the explorer Kupe who triggered the great migration to Aotearoa, and the coming together of two peoples,



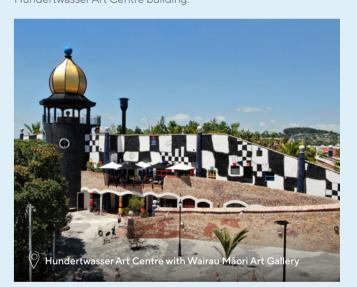
POOR KNIGHTS ISLANDS MARINE RESERVE

Rated one of the top ten dive sites in the world, this is a wildlife mecca and aquatic playground. Boat charters run regularly to the islands just off-shore from Tūtūkākā, and snorkelling and diving are the best way to experience this magical place.



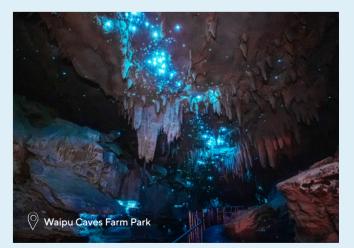
WHANGĀREI TOWN BASIN AND HĀTEA LOOP

Home to the iconic Hundertwasser Art Centre with Wairau Māori Art Gallery, Whangārei is cementing its reputation as a vibrant art destination. Don't miss the views from the Afforested Roof of the Hundertwasser Art Centre building.



NATURAL WONDERS

From the picturesque waterfalls of Whangārei and Kerikeri to the glorious white sand beaches of the Karikari Peninsula and Tūtūkākā Coast, and the sparkling Kai lwi dune lakes on the Kauri Coast, there's endless beauty to discover. Plus, encounter captivating wildlife like thousands of glowworms and curious kiwi in their natural habitats.



HIKING AND WALKING

Taitokerau Northland's mild climate makes walking and hiking a year-round activity. Some of the best views are found on foot, especially in places like the Far North, Whangārei Heads and the Bay of Islands.



This official visitor map is produced by Northland Inc, the Regional Tourism Organisation and Economic Development Agency for Taitokerau Northland and published by Big Fish Creative.

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