

Bay of Islands VISITOR MAP 2026

The Bay of Islands Visitor Map is used extensively at the Paihia i-site as a tool to guide visitors on where to eat, play and stay.

Featuring accommodation, activities and attractions, walking tracks, cycle trails, scenic and heritage highlights, amenities and useful information that is specific to the Bay of Islands.

The Bay of Islands area map on Side A extends from Kāeo to Kaikohe, and from Takou Bay to Oakura. Side B features maps of Kerikeri, Paihia/Waitangi and Russell.

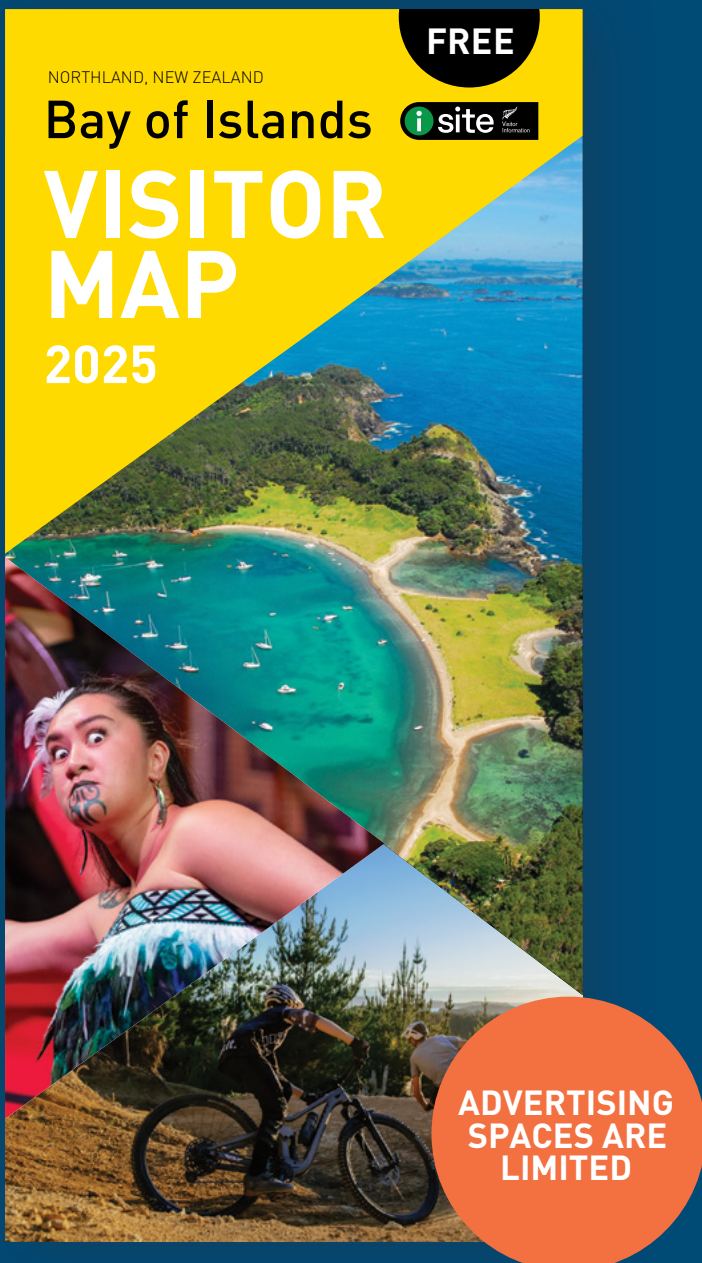
All adverts are tagged with a grid reference number to identify the business' location on the area maps.

The map is A2 size folded to DL, making it a convenient must-have pocket guide for our domestic and international visitors.

With a print run 30,000, the maps will be in circulation early-December 2025.

DEADLINES:

Sales Close:	7 November 2025
Content for Ad Design:	12 November 2025
Print Ready Artwork:	12 November 2025
Distribution:	Early-December 2025



DISTRIBUTED early-December 2025 to:

- Northland isite Visitor Information Centres (Bay of Islands, Hokianga, Far North, and Whangārei)
- Bay of Islands Airport
- VisitorPoint Circuit display stands from Auckland to the Far North.
- Available on request from VisitorPoint Online (free of charge) to all isites and businesses across New Zealand
- Online at bigfish.nz

Advertising Rates & Booking Form

ADVERTISING RATES

Please
select one

Standard advert (92 x 49mm)	\$400
Double advert (92 x 100mm)	\$800
DL panel (92 x 202mm)	\$1,440
Back Cover (92 x 202mm)	\$1,600

Sizes are w x h. All prices are exclusive of GST.

Standard advert
(92 x 49mm)

Double advert
(92 x 100mm)

DL panel
(92 x 202mm)

Back Cover
(92 x 202mm)

BOOKING FORM

Secure your booking by completing the following before 7 November and email to narrelle@bigfish.nz

Business

Product

Email

Phone

Mobile

Address

Choose your Payment Option:

☐ I will pay on invoice

☐ I will pay by Automatic Payment in 3x monthly instalments

I have read and agree to the full Terms and Conditions and Payment Terms.

SIGNED

DATE

Specifications, Terms & Conditions

Advertiser Bookings Close Friday 7 November 2025

AD DIMENSIONS

Standard ad: 92mm (w) x 49mm (h)

Double ad: 92mm (w) x 100mm (h)

DL panel: 92mm (w) x 202mm (h)

Back cover: 92mm (w) x 202mm (h)

A) CONTENT FOR AD DESIGN

Content Deadline: 12 November 2025

Email to narrelle@bigfish.nz

- Product description (max 70 words).
- 1 x portrait or landscape image.
- 1 x logo (pdf or eps format).
- Contact details: address, phone, email, website.
- Images must not be embedded in a Word document or in the body of an email but must be supplied as **attachments** in high resolution (300dpi) tiff or jpeg files or via WeTransfer.

B) PRINT READY ARTWORK

File Delivery Deadline: 12 November 2025

Email to narrelle@bigfish.nz

Supplied Artwork should be supplied as:

- Print ready high-res pdf.
- CMYK (no spot colours), no bleed or cropmarks, and all fonts converted to outlines.

To ensure a high quality production, bigfish reserves the right to decline any substandard material. It is the advertiser's responsibility to ensure they hold the appropriate permissions to use the images submitted.

The advertiser warrants that the material is accurate in all detail and does not breach any copyright, trademark or Fair Trading Act provision.

bigfish reserves the right to final control over the design and layout of advertisements and may change the publication format from time to time.

INCOMPLETE PURCHASES AND CANCELLATIONS

Cancellations cannot be accepted after the **Booking Deadline – 7 November 2025**. Advertising material not submitted by the due date may result in the withdrawal of the space allocation and may incur a charge.

Please note that missing the deadline does not constitute a cancellation, and full payment will be charged.

ADVERTISING PROOFS

A maximum of **two** proofs will be sent to the advertiser for approval prior to publication. **Thereafter a charge of \$40 per proof will apply.** It is the advertiser's responsibility to proof all content submitted. Proofs not returned to bigfish by the specified date will be deemed to be approved by the advertiser. Non-return of the proof does not constitute a cancellation and full payment will be charged.

PAYMENT TERMS

- This Agreement is between Big Fish Creative Ltd and the party on the booking form, the 'advertiser'.
- Accounts must be paid by the due date or agreed date.
- Payments to Big Fish Creative:
BNZ 02-0492-0141888-00
Trading name and invoice number is required on all payments.

LATE PAYMENT

- All accounts not fully paid by the due date or agreed date will incur a 10% late payment penalty fee.
- Any costs including debt collection agency costs and/or legal costs relating to the collection of unpaid debts shall be payable by the Advertiser.